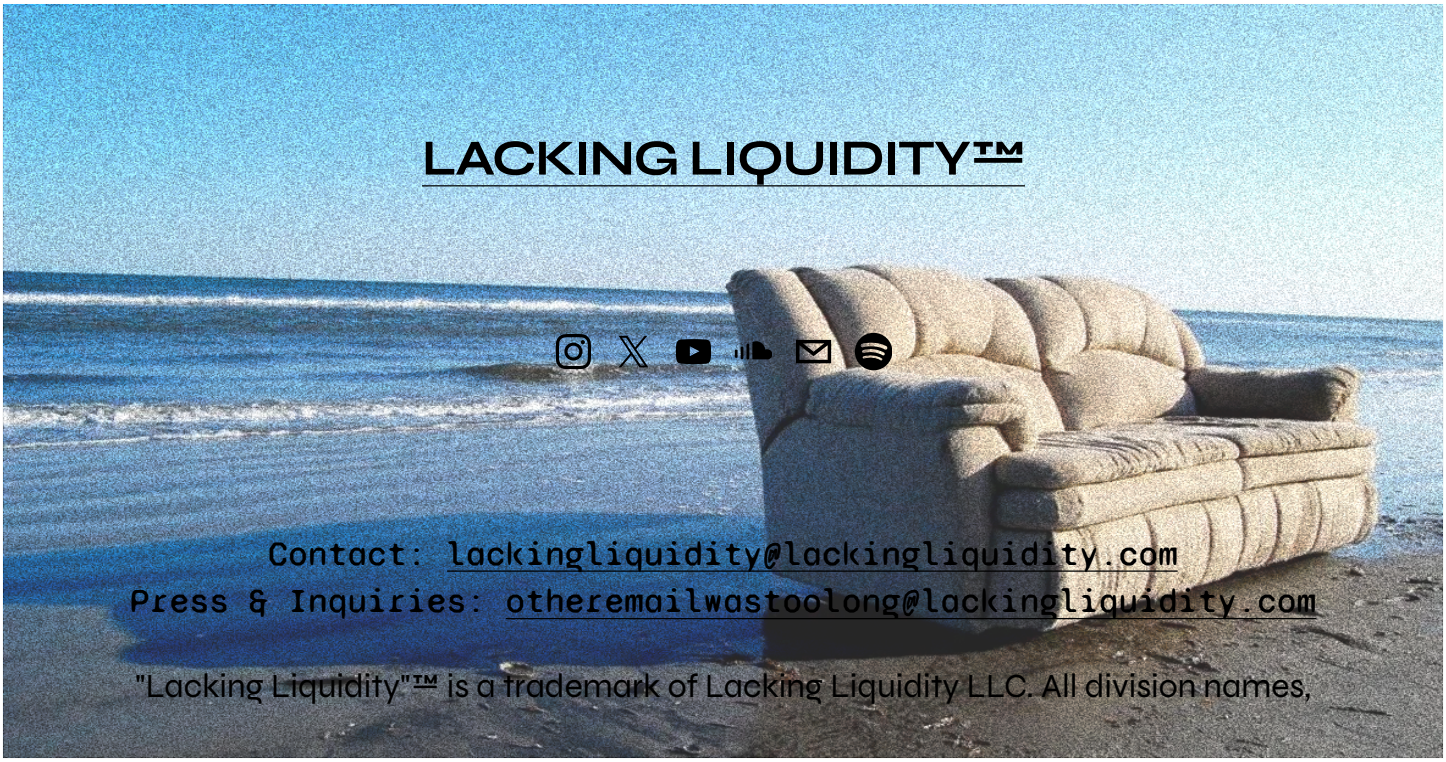
10 TOES DOWN CPG DIVISION

The 10 Toes Down CPG Division is the consumer-packaged-goods and food-and-beverage practice of Lacking Liquidity LLC. 10 Toes Down covers brand strategy, product positioning, and go-to-market for emerging consumer brands – especially the ones operating in the cracks between mass and luxury. We work with founders who want their thing on the shelf, not in a deck.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For The Lawyers & Redditors

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